

# plotly

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plotly

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# plotly

- originally published as plotly.JS in JavaScript
- available for R, Julia, python, ...
- 14M+ downloads of the R version from  
CRAN



# Layered Grammar of Graphics

- theoretical foundation for many modern graphing tools, used in
  - `plotly`
  - `ggplot2`
- plot area is blank canvas, data and visualisations are added as
  - `traces` (plotly) or `geoms` (ggplot2)

Recommended further reading:

Hadley Wickham (2010) **A Layered Grammar of Graphics**, Journal of Computational and Graphical Statistics, 19:1, 3-28, DOI: [10.1198/jcgs.2009.07098](https://doi.org/10.1198/jcgs.2009.07098)

Recap: `ggplot2`

# ggplot2 - basic commands

- `ggplot()` to create new plot
- `aes()` for aesthetic mapping
- `“+”` to concatenate commands
- `<ggproto>` objects (i.e. parts of plots) may be saved to variables

# Basic plotting vocabulary

useful geoms:

- `geom_point`
- `geom_boxplot`
- `geom_histogram`
- `geom_abline/_hline/_vline`
- `geom_bar`

useful geoms for statistical visualization (stats):

- `stat_smooth`
- `stat_summary`

other useful functions:

- `facet_wrap/facet_grid`
- `theme/theme_bw/theme_ [...]`

# Basics - Plotly



# Basics

- plotly objects are created by:
  - direct initialization of a plotly object with `plot_ly()`
  - transforming a ggplot2 object into a plotly object with `ggplotly()`
- more options (not covered in this presentation):
  - plotly objects with `plot_geo()` or `plot_mapbox()`
  - plotly objects from list with `plotly_build()`
  - animations

# Function: `plot_ly()`

- abstraction layer to plotly.js
- use the function depending on your programming style to:
  - directly add traces of a inferred or specified type or
  - create the blank plot area to subsequently add traces or
  - specify global arguments for any further functions on the plotly object
- attributes define how to
  - map variables (data) to visual properties (aesthetics) from a visual range

# Function: `plot_ly()`

- most important attributes (some depend on trace type)
  - `color` → colors
  - `symbol` → symbols
  - `linetype` → linetypes
  - `size` → sizes
  - `stroke`, `span` should not be used to map variables
- in general:
  - numeric mapping generates one trace
  - discrete mapping generates multiple traces (one per factor/category)
  - mappings are avoided with function `I()`

# Function: `plot_ly()`

- plotly objects and functions support:

- the pipe operator `%>%`
- data transformation with **dplyr**

- add new graphical layers with function `add_*()` like

`add_trace()`, `add_markers()`, `add_lines()`, `add_bars()`,  
`add_histogram()`

- change layout with function `layout()`

# Scatter plots

## Classical scatter:

- `add_markers()`

## Line plots:

- `add_lines()` - connects according to x
- `add_paths()` - connects as rows in column

## General:

- `add_trace(type = "scatter", mode="markers+lines")`

# Bar plots

## Bar plots

- `add_bars()`
  - requires bar heights (like a y value)

# Exercise 1

# Statistical Plots in `plotly`

## Boxplot-like plots:

- regular boxplot:
  - `add_boxplot/type = "box"`
- violin plot:
  - `type = "violin"`

## histograms / heatmaps:

- `add_histogram()` - "normal" histogram, one value ( $x/\bar{y}$ )
- `add_histogram2d()` - "2d+" histogram, automatic binning ( $x, y$ )
- `add_heatmap()` - needs z-value ( $x, y, z$ )



# 3D plots

3D scatter:

- same as “regular” scatter, just add z-dimension

surfaces:

- supply z-value, `add_surface()`

# Exercise 2

# Function: `ggplotly()`

- convert `ggplot2` objects to `plotly` objects
  - works also on `ggplot2` extensions that return `ggplot2` objects (no custom geoms) e.g. `naniar`, `ggforce`
- `ggplotly()` returns a `plotly` object
  - used in the same way as standard `plotly` objects
- most often you will modify:
  - layout: `hovertext`
  - add additional data/traces
  - style: modify/update data

# Layout and Config - Plotly

# Hover Text

default shows coordinate of trace under the cursor

may be customized using various methods:

- using the `text` argument, setting `hoverinfo = 'text'`
- using the `hovertemplate` argument, HTML tags and d3-syntax
  - supported tags: `<i>`, `<b>`, `<extra>*`
  - [Github Link to d3 formatting syntax](#)
- a combination of both `text` and `hovertemplate`

# hovertemplate

may also be specified *for each trace* separately!

supported arguments for basic plots:

- `%{x}`
- `%{y}`
- `%{x/yother}` for multiple points
- `%{x/yaxis.title.text}` to access axis labels

you can also do formatting in the template:

- for numbers: `%{variable:d3-format}` [options reference](#)
- for dates: `%{variable|d3-time-format}` [options reference](#)

# Function layout ()

- function to customize the look of your plots
  - set titles for plots, legend and axes
    - `title = "title"`
    - `legend = list(title = list(text = "legend title"))`
    - `xaxis = list(title = "axis title")`
    - `yaxis = list(title = "axis title")`
  - define fonts or background colors
    - `plot_bgcolor = color`
    - `font = list(family = "Font Family", size = int, color = color)`
  - change size (must be passed to plotly from now on)
    - `autosize = T`
    - `width = 500`
    - `height = 500`
- careful with `list()` arguments or normal

# Modebar configuration

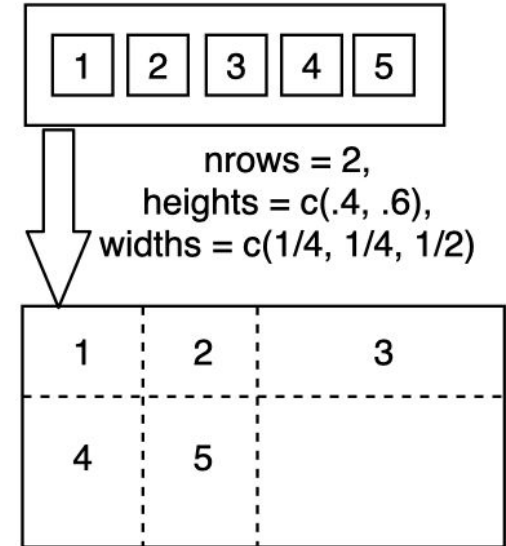
- configure the modebar with `config()`





# Function `subplot()`

- call on multiple plotly objects
  - `subplot(plotly1, plotly2, ...)`
- or on a list of objects
  - `subplot(c[plotly1, plotly2, ...])`
- merge multiple plotly objects into one interactive plot
- subplots either have their own independent axes or share the same
- subplots can be nested



<https://plotly-r.com/images/proportions.svg>

# Exercise 3

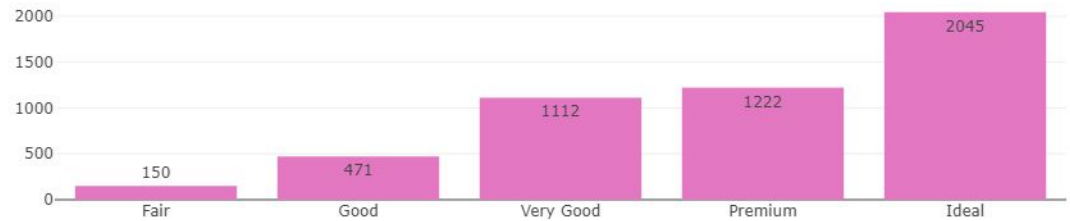
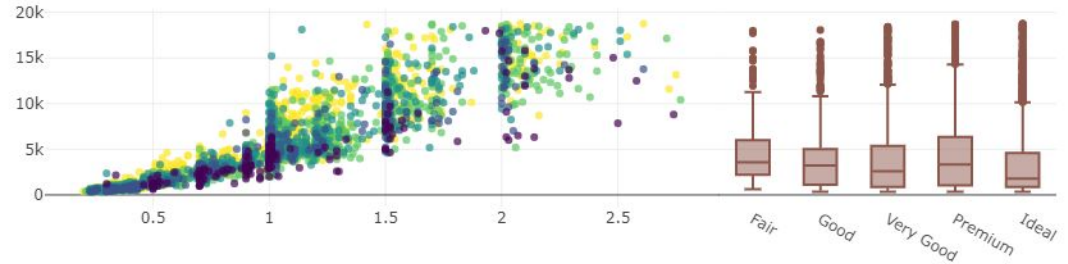
## Exercise 3.2

recreate the plot you see on the right!

hint:

use plots `plt1`, `bp1` and `hp1`!

subplots can be nested!



# Advanced Interaction - Plotly

# highlighting

- interactive highlighting of data based on graphical queries
- function `highlight_key()`
  - highlight data with the same property with respect to a selected data point (`$selection_value`)
  - imagine as a SQL query: `SELECT * FROM data WHERE prop IN $selction_value`
- function `highlight()`
  - define trigger events for turning graphical query on/off
  - possible triggers
    - `plotly_click`, `plotly_hover`, `plotly_doubleclick`

# more highlighting

- further attributes of `highlight()` for defining more dynamic behaviour of highlighting
  - `selectize = TRUE`: dropdown widget
  - `persistent = TRUE`: retain previous selection
  - `dynamic = TRUE`: control highlight color

# interactive elements

- simple slider for transforming the range of an axis
  - `rangeslider()`
- buttons and selectors can be used to customize layout even more (not covered in this presentation)

# Graphical Queries - `crostalk`

use `highlight_key()` to create a “`SharedData`” object

then proceed “as normal” to create plots, preferably in subplot - layout (or using “`DataTable`” for tabular display...)

by using `SharedData` objects, `plotly` can perform client-side linking and select from the graphic



# plotly or ggplot2 - when to use which?

## plotly

- dynamic
- interactive
- may be convoluted / worse help in R
- graphical queries with `crosstalk`

## ggplot2

- great to produce static plots
- very consistent syntax
- great help and online resources
- many add-on packages (`ggthemes`, `ggmosaic`, ...)

create plotly objects from ggplot objects using `ggplotly()` to get the best of both worlds!

# Sources

- Plotly documentation. <https://plotly.com/r/>
- Plotly package - RDocumentation.  
<https://www.rdocumentation.org/packages/plotly/versions/4.10.1>
- Sievert, C. (2020). Interactive web-based data visualization with R, plotly and shiny. CRC Press, Taylor and Francis Group. <https://plotly-r.com>